



## **Peninsula College Continuing Education – Digital Photography**

**Term: Spring 2009**

**Day: Tuesday**

**Dates: 03/31/09 to 05/05/09**

**Time: 3:00 p.m. to 5:00 p.m.**

**Location: Sequim Community School**

**Instructor: Renne Brock-Richmond**

**Contact: [renne@uniqueasyou.com](mailto:renne@uniqueasyou.com) or  
360.460.3023**

**Catalog Description:** Whether you are new to the world of digital photography or the long-time user of a digital camera, this class will help with tips and instruction to improve your skills. Some of the topics covered are resolution, digital exposure, white balance, camera functions; image capture, processing, printing, archiving, and storage. Bring your own camera and camera manual if possible. Washington State Clock hours offered.

### **Objectives and Student Outcomes:**

- Understand the unique features and concepts of digital photography
- Measure and determine the appropriate use of white balance and digital exposure methods
- Successfully transfer and manage digital files
- Understand a common digital imaging workflow process
  - Use industry standard digital imaging computer software to adjust and improve photographs
- Critique and evaluate basic composition and aesthetics elements of photographic images

**Important! All handouts are PDF files that you can download at my website. Please obtain them before class. Click on my smile icon to get the files.**  
[http://uniqueasyou.com/courses\\_digital\\_photography.htm](http://uniqueasyou.com/courses_digital_photography.htm)

**It is essential that students bring to class their digital camera and manual if they own one.**

**Instructor Qualifications:** I earned a Bachelors of Science in Art at Lewis and Clark College and a Masters of Fine Art in Visual Art at Norwich University. Although my degrees have focused on art, my theories, techniques, and practices have been communicated via the computer sciences. I have worked with both PC and Macintosh computers since 1980, and worked as an instructor at Monterey Peninsula College, Peninsula College, and taught digital media through my own independent courses and workshops. As part of my personal business, unique as you, I design marketing packages and websites, and train individuals and small businesses on software foundations and Internet skills.

## Course Outline:

### Week 1 - Anatomy of a digital camera and good composition

- Develop a solid understanding of the parts of your digital camera
- Define your visual expression
- Confidently compose photographs

### Week 2 - The Histogram and White Balance

- Appreciate digital exposure using the histogram
- Understand the concept of white balance

### Week 3 – Digital Workflow

- Learn and practice the basic digital workflow - Acquisition, Manipulation, Archiving, and End Use Delivery
- Institute file management to make your digital studio work for you

### Week 4 – Image adjustments and final output

- Introduce and practice traditional image adjustments

### Week 5 - Final output

- Learn the key aspects of printing, web output, and archiving of digital images

### Week 6 - Constructive Criticism

- Class Critique of photos - A critique is an assessment of creative work with discussion of good and bad qualities.
- Camera Problem Solving

## List of Materials: Handouts

### Assignments:

There are no required assignments in this class, but you are encouraged to develop your own projects to focus on.

This class is not a correspondence course, please attend class & practice at home.

The class is action-packed. Please follow instructions.

**Suggested textbook:** Students are encouraged to find a book that suits their style and end goals.

**The Americans with Disabilities Act of 1990** Peninsula College is committed to providing accessibility to all students. Any student with special needs must complete a self-identification form available in the counseling office. This information will remain strictly confidential.

### Computer Login -

Username: \_\_\_\_\_

Password: \_ \_ \_ \_ \_

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